* Ideas
  + uses SoundCloud songs and API
    - add in spotify for monetization
      * only iOS SDK right now
  + friends list
  + friends finder
    - linked to facebook social media, etc.
  + contact finder
    - like FB, but would search phone contacts like snapchat
  + gps party finder
  + QR tag party finder
  + search for party name
  + no splash screen
    - prompt people to sign in when it's useful; when they visit the account tab or try joining a party for the first time
  + prompt for friends when they visit friends tab
  + automatically join party if on same wifi
  + Profile Points
    - # of thumbs up (thumbs up)
    - # of songs played (musical note)
      * rounding after a certain point
        + after 1000, do "1k"
    - "hotness" - take upvotes and downvotes for previous uses
      * flame if hot, ice cube if cold, possibly middle value b/w the two
      * if past 10 songs are upvoted, 100%
    - "variety" for genres played
  + host
    - play/pause
    - adjust party settings
    - change color
  + Different party settings (different metrics that weigh priority of user)
    - default: first in first out
    - thumbs up/down
      * different levels of strictness
      * maybe host can control # of absolute downvotes to skip, or a percent
    - some kind of algorithm that incorporates a user's rankings, hotness, songs played, etc
  + a token for playing a good song can be donated; like reddit gold. token would cost like a dollar
  + Airplay integration for iOS
  + ChromeCast for iOS and Android
  + Xbox app
  + Remote mode
    - allow all users to play party stream
  + font - Open Sans
  + default app color is like the blue
    - each party has it's own flat UI color
  + colors from www.flatuicolors.com
* Audience
  + young people (14-30)
  + high school, college students, young adults
* ADS
  + ***a collaborative DJ app for young people who enjoy hanging out with good music and sharing new sounds***
* App Store
  + A collaborative DJ app that allows people to experience one sound by creating a live interactive music playlist. Create and join parties with nearby people, let everyone choose the music, and play it through one device with AirPlay, ChromeCast, or an auxiliary cord to speakers.